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Durban, 24 April 2023

## To whom it may concern,

We have been incredibly fortunate to be part of the Concerts SA project for nearly a decade and have had the chance to build a lasting, collaborative partnership with the project. The objective of the project is to develop an enthusiasm and passion for live music in Southern Africa, and we've been able to achieve this through a variety of concerts and workshops in schools and at live music venues. With the onset of the Covid-19 pandemic, we had to transition to producing pre-recorded virtual broadcasts, which we have released digitally across several platforms.

We are so grateful to Concerts SA for providing us with the opportunity to produce over 50 activations in schools, and over 150 live music concerts and pre-recorded broadcasts.

We wholeheartedly recommend Concerts SA and are proud to say that all our experiences with the project have been overwhelmingly positive. It has allowed us to not only produce concerts but also to form valuable relationships with venues and musicians, which have been beneficial beyond the scope of what we had originally envisioned.

The project has been instrumental in the growth of the KwaZulu-Natal music industry, and for that, we are incredibly thankful.

We invite you to reach out to us if you would like to any further detail.

## **Marlyn Ntsele**

Managing Director

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